

SIMON OURIAN M.D.

# Enrich Your SOMD Ritual. Unlock VIP Rewards.



**VIP**  
*program*

**A beautiful life is lived in harmony.**

By blending Dr. Simon Ourian's precision skincare with advanced nutrition, you have chosen a path of uncompromising quality. Now, we invite you to enrich that experience even further.

# Welcome to the VIP Program

— where your daily  
health and beauty  
rituals translate  
into exceptional  
privileges.



Earn points automatically with every new purchase, and double or even quadruple your earnings through our seamless subscription service. From luxury lifestyle essentials to private virtual consultations, discover a world of fantastic rewards tailored entirely to your loyalty, consistency, and passion for holistic beauty.

## How it works:



JOIN THE  
PROGRAM



EARN POINTS



REDEEM  
FOR  
REWARDS

# How it works:



## JOIN THE PROGRAM



Sign up for the VIP Program and start collecting points from your very first purchase.

## EARN ON YOUR RITUALS

### Every Order



Every time you invest in your health and beauty, your loyalty is recognized. One-Time Purchases: Each product in the online store has a fixed points value shown next to its price. These points reflect the product's assigned value in euros and remain consistent across markets where the program is live.

### Routines

#### Try First? Start Earning Instantly

Your Intro Bundle: Discover your new ritual and get rewarded from day one with a **+25% Point Bonus on your order**.

#### Maximize with Subscriptions



The secret to clinical results is consistency – and consistency is where your rewards truly multiply.

Your First Subscription Cycle & 2<sup>nd</sup> delivery: Secure your wellness routine and enjoy an automatic **Double Points bonus (x2)** on both your first and second delivery.

Your 3<sup>rd</sup> delivery & every other after: Maintain your long-term commitment and unlock the ultimate multiplier – **Automatic Triple Points (x3)**, applied for good from your 3<sup>rd</sup> delivery.

## REDEEM & ENJOY YOUR REWARDS



Ready to claim your rewards? It's simple:

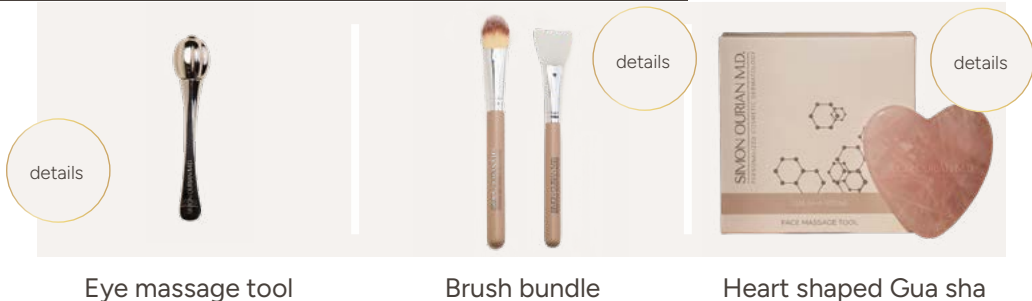
1. **Browse:** Log in and enter DISCOVER tab and then VIP Program to see your points balance and explore our rewards directory.
2. **Select:** Add your reward to the cart with a single click.
3. **Redeem:** Just add one paid product to your cart — your reward ships complimentary with your order.



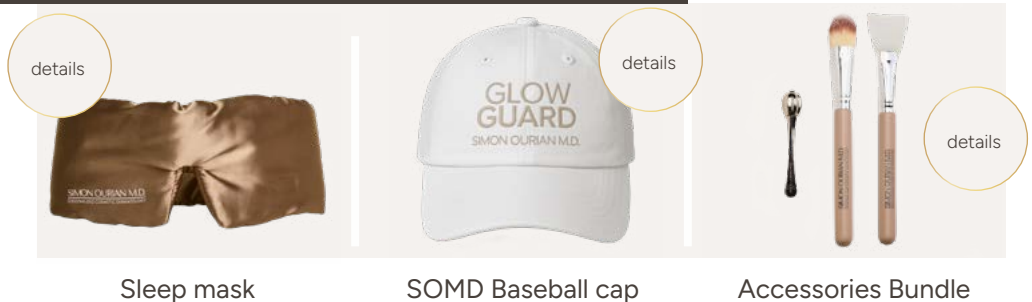
## The rewards catalogue: discover what your loyalty unlocks

Welcome to your collection of exclusive rewards. Each item and experience in this directory has been handpicked to complement, elevate, and enrich your daily skincare and nutrition rituals.

### ACCUMULATED POINTS: 250 PTS +



### ACCUMULATED POINTS: 500 PTS +



Lip Treatment

The rewards catalogue:  
discover what your loyalty unlocks

VIP  
program

Welcome to your collection of exclusive rewards.  
Each item and experience in this directory has been  
handpicked to complement, elevate, and enrich  
your daily skincare and nutrition rituals.

ACCUMULATED POINTS: 1000 PTS +



Water bottle  
350 ml



Toiletries & make-up  
pouches SET

ACCUMULATED POINTS: 1500 PTS +



Balanced Skin  
Daily Essentials Set



Dry and Sensitive Skin  
Daily Essentials Set



Oily Skin  
Daily Essentials Set



Combination Skin  
Daily Essentials Set



Vanity Case



PRO-THERAPY  
LED device



## The rewards catalogue: discover what your loyalty unlocks

Welcome to your collection of exclusive rewards. Each item and experience in this directory has been handpicked to complement, elevate, and enrich your daily skincare and nutrition rituals.

### ACCUMULATED POINTS: 2500 PTS +

Hoodie front:



details



Women's Hoodie  
size L

details



Women's Hoodie  
size XL

### ACCUMULATED POINTS: 50 000 PTS +



Healthy Skin & Lifestyle  
Exclusive Masterclass  
with Dr. Simon Ourian:  
(group Zoom call)



Personal Skin Care  
consultation  
(individual Zoom call)

**A rare opportunity**

– limited to two personal  
consultations with  
Dr. Simon Ourian  
for 10 000 PTS+ only

**To keep your VIP experience completely transparent and effortless, please keep these quick guidelines in mind:**

- **The Cart Rule:** To redeem any of your earned physical rewards, your shopping cart must contain at least one paid product.
- **Points Life Cycle:** Your points are calculated and credited instantly upon payment confirmation. Should a product be returned, the corresponding points will be deducted from your balance.
- **12-Month Validity:** Points remain active on a rolling 12-month basis from the date they are earned, giving you plenty of time to save up for our high-tier rewards.



Every step you take toward caring for your skin and nourishing your body is an investment in your long-term vitality. Our VIP Program is simply our way of walking beside you on this beautiful path.

We are thrilled to celebrate your daily dedication, and we can't wait to see which luxury rewards you choose to enrich your ritual today.

250 PTS +

## THE SCULPTING TOUCH

Length 76mm

Head Width 19mm

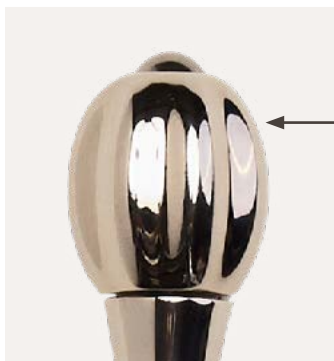
VIP  
program



## Eye massage tool

A premium eye massage tool featuring a cooling stainless steel massage ball and a contoured zinc alloy massage head, designed to provide a refreshing massage experience and elevate your daily eye care ritual. Cooling stainless steel massage ball

The stainless steel massage ball delivers a naturally cool touch, providing a refreshing and soothing massage experience around the delicate eye area.



### Contoured massage head

The uniquely contoured zinc alloy massage head glides comfortably across the skin, creating a pleasant massage sensation around the eye contour and surrounding facial areas.

### Enhances your eye care ritual

Designed to complement eye creams and serums, helping transform your daily skincare routine into a relaxing self-care experience.

### Premium and portable

Crafted with durable metal materials in a compact, elegant design for convenient daily use at home or while travelling.

go  
back

250 PTS +

## THE SCULPTING TOUCH

VIP  
program

Length 65mm

Material:

Solid wood handle  
+ aluminum connect  
+ fiber hair



Material:

Solid wood handle +  
aluminum connect +  
silicone head



## Brush bundle

A set of mask and foundation brush

A premium foundation brush featuring ultra-soft synthetic bristles and a solid wood handle, designed for smooth, even, and effortless foundation application.

A premium silicone mask brush featuring a flexible silicone head and a solid wood handle, designed for smooth, precise, and hygienic application of facial masks and skincare treatments.

go  
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250 PTS +

## THE SCULPTING TOUCH

VIP  
program



Length 65mm

Width 65mm

Premium-grade  
natural rose  
quartz

## Heart shaped Gua sha

A facial gua sha massage tool designed to help relieve facial tension, support lymphatic drainage, and promote a refreshed, radiant-looking complexion. Crafted from premium-grade natural rose quartz.

### How to use:

#### Step 1 — Replenish & Prepare

Apply the Hydrating Mask to clean skin. Leave on for 10–15 minutes to deeply replenish moisture and restore comfort and glow. Remove excess and gently massage remaining serum into the skin.

#### Step 2 — Smooth & Sculpt

Apply a few drops of the Refining Booster to face and neck. Using the pink quartz Gua Sha stone, glide gently across the skin using upward and outward movements. Focus on the jawline, cheeks and forehead to encourage relaxation, circulation and a naturally sculpted appearance.

#### Step 3 — Refresh the Eye Area

Finish with the Eye Complex, lightly tapping around the eye contour to smooth fine lines, soften signs of fatigue and lock in hydration. Use daily or whenever your skin calls for a moment of calm, care and connection.

go  
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500 PTS +

## THE WELLNESS ACCENTS

VIP  
program

Perfect for home  
and travel



Length 670mm  
Width 70mm

# Sleep mask

A premium satin sleep mask crafted with a soft satin exterior and silk cotton filling, designed to provide exceptional comfort and promote a relaxing sleep experience.

### Soft and gentle comfort

The smooth satin fabric feels soft against the skin, providing a comfortable wearing experience throughout the night.

### Light-blocking design

Designed to help reduce light exposure, creating a more relaxing environment for rest and sleep.

### Comfortable fit

The lightweight construction fits comfortably around the eyes without adding unnecessary pressure.

### Perfect for home and travel

Ideal for nighttime use, long flights, or moments of relaxation while travelling.

go  
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500 PTS +

## THE WELLNESS ACCENTS

VIP  
*program*



Material:  
Lightweight  
poly-twill

Fit: One size,  
adjustable – fits all

## SOMD Baseball cap “Glow Guard”

A structured six-panel cap designed to shield your glow wherever your ritual takes you next. Finished with the Glow Guard wordmark and Dr. Simon Ourian M.D. signature, it's the finishing touch that protects your results as diligently as your skincare does.

### **Sun-smart design**

A curved, structured brim helps shield your face from daily UV exposure, protecting the glow you've worked so hard to achieve.

### **Breathable comfort**

Ventilated eyelets keep you cool from your morning workout to your next appointment.

### **Effortless, all-day fit**

The adjustable one-size design moves with you — from the clinic, to the gym, to the beach.

### **Wear your ritual**

A subtle, elegant nod to your skincare journey — quietly branded, quietly confident.

go  
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500 PTS +

## THE WELLNESS ACCENTS

VIP  
program

Length 76mm

Head Width 19mm



Material: Solid wood handle + aluminum connect + fiber hair



Material: Solid wood handle + aluminum connect + silicone head

## A set of mask and foundation brush and eye massage tool

A **premium foundation brush** featuring ultra-soft synthetic bristles and a solid wood handle, designed for smooth, even, and effortless foundation application.

A **premium silicone mask brush** featuring a flexible silicone head and a solid wood handle, designed for smooth, precise, and hygienic application of facial masks and skincare treatments.

A **premium eye massage tool** featuring a cooling stainless steel massage ball and a contoured zinc alloy massage head, designed to provide a refreshing massage experience and elevate your daily eye care ritual. Cooling stainless steel massage ball.

go  
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500 PTS +

## THE WELLNESS ACCENTS

VIP  
program



# Hollywood Tripeptide Lip Treatment

This lip treatment is a must-have for anyone experiencing dryness, chapping, or loss of lip volume. Suitable for all skin types, from those needing intensive moisture to individuals desiring a natural yet effective plumping effect. Even sensitive lips will appreciate the gentle, soothing formula. Great to use if you have had lip fillers or lip blush to help hydrate and enhance even further!

- Deeply hydrates and nourishes, preventing dry lips.
- Plumps lips with advanced peptide technology for a fuller, youthful look.
- Reinforces the lips natural barrier to lock in moisture and keep them soft and smooth.
- Delivers a refreshing, cooling effect that soothes and revitalizes lips.

go  
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1000 PTS +

## THE GLOW ON-THE-GO

VIP  
program



Capacity: 350ML  
Length 182mm

## Water bottle

A premium double-wall insulated stainless steel water bottle designed to keep beverages at the desired temperature while complementing an active and wellness-focused lifestyle.

### Double-wall insulation

The double-wall construction helps maintain the temperature of both hot and cold beverages for longer.

### Premium food-contact materials

Featuring a 304 stainless steel interior and BPA-free construction for safe everyday use.

### Leak-resistant and portable

The secure screw-top lid helps prevent spills, while the compact 350 ml capacity makes it ideal for daily hydration on the go.

### Minimalist and durable design

Crafted with a clean, modern aesthetic and durable stainless steel construction for long-lasting everyday use.

go  
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1000 PTS +

## THE GLOW ON-THE-GO

VIP  
program



Gold:  
Length 275(295)mm,  
Height 195mm,  
Depth 70mm



Silver:  
Length 165(180)mm,  
Height 160mm,  
Depth 50mm

## Simon Ourian - Holiday Pouch set

A premium cosmetic pouch set crafted from high-quality material, designed to organize skincare and beauty essentials with a refined, elegant aesthetic for everyday use and travel.

### **Elegant and timeless design**

The sleek silhouette and premium finish complement a modern beauty and wellness lifestyle.

### **Organized storage**

Provides convenient space for storing skincare products, cosmetics, and personal essentials.

### **Travel-friendly**

Lightweight and compact, making it ideal for everyday use, business trips, or holidays.

### **Durable construction**

Crafted from high-quality material for long-lasting performance and easy maintenance.

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1500 PTS +

## THE LUXURY VAULT

VIP  
program



### Daily Essentials Set #1

## 1-Month Daily Essentials for balanced skin

Daily Essentials for balanced skin keeps your complexion looking its best by reinforcing your skin's natural barrier, protecting against environmental stressors, and maintaining hydration.

### Aloe Vera Refreshing Cleanser 70ML

This cleanser enriched with Aloe Vera was developed to gently cleanse skin and provide instant refreshing sensation.

### Niacinamide Rebalancing Toner 70ML

This toner enriched with refining Niacinamide was developed to gently micro-exfoliate and smooth skin while helping to strengthen the skin surface for a youthful appearance.

### Hyaluronic Acid 24H Moisturizer 30ML

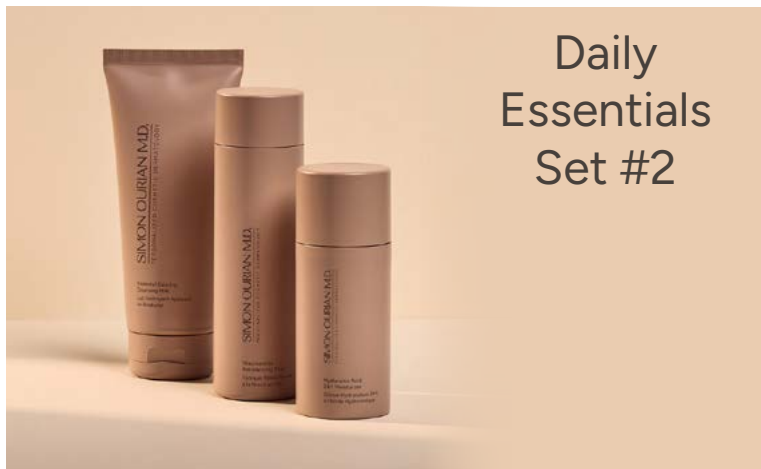
This moisturizer enriched with Hyaluronic Acid was developed to instantly plump skin from within and provide long-lasting hydration.

go  
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1500 PTS +

THE LUXURY VAULT

VIP  
program



Daily  
Essentials  
Set #2

## 1-Month Daily Essentials for dry skin

Daily Essentials for dry and sensitive skin helps lock in hydration, nourish skin, and create a protective barrier, preventing moisture loss and maintaining a smooth, radiant complexion.

### **Bisabolol Calming Cleansing Milk 70ML**

This cleanser enriched with calming Bisabolol was developed to gently cleanse skin and provide instant soothing sensation.

### **Niacinamide Rebalancing Toner 70ML**

This toner enriched with refining Niacinamide was developed to gently micro-exfoliate and smooth skin while helping to strengthen the skin surface for a youthful appearance.

### **Hyaluronic Acid 24H Moisturizer 30ML**

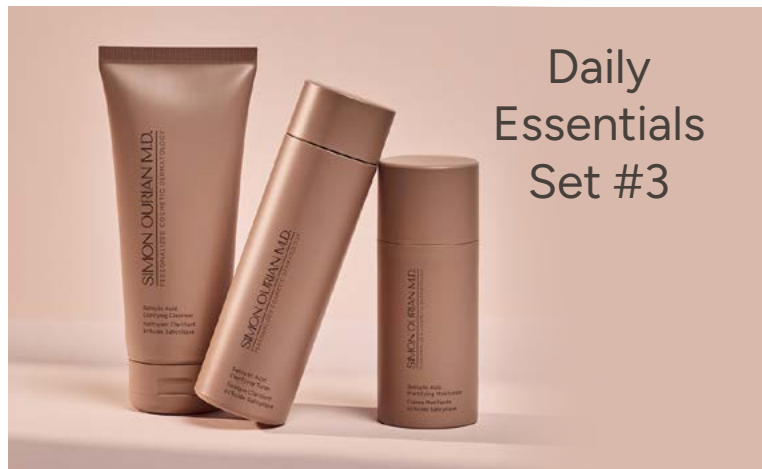
This moisturizer enriched with Hyaluronic Acid was developed to instantly plump skin from within and provide long-lasting hydration.

go  
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1500 PTS +

## THE LUXURY VAULT

VIP  
program



### Daily Essentials Set #3

## 1-Month Daily Essentials for oily skin

Daily Essentials for oily skin helps balance oil production, reduce shine, and unclog pores for a fresh, clear complexion. Formulated to control excess oil while providing essential hydration, these essentials nourish the skin and maintain a healthy barrier, promoting a smooth, matte finish.

### Salicylic Acid Clarifying Cleanser 70ML

This cleanser enriched with micro-exfoliating Salicylic Acid was developed to cleanse skin from daily impurities and excess sebum while providing gentle exfoliation and anti-blemish support.

### Salicylic Acid Clarifying Toner 70ML

This toner enriched with micro-exfoliating Salicylic Acid was developed to gently exfoliate skin while helping to tighten pores for a visibly clearer complexion.

### Salicylic Acid Mattifying Moisturizer 30ML

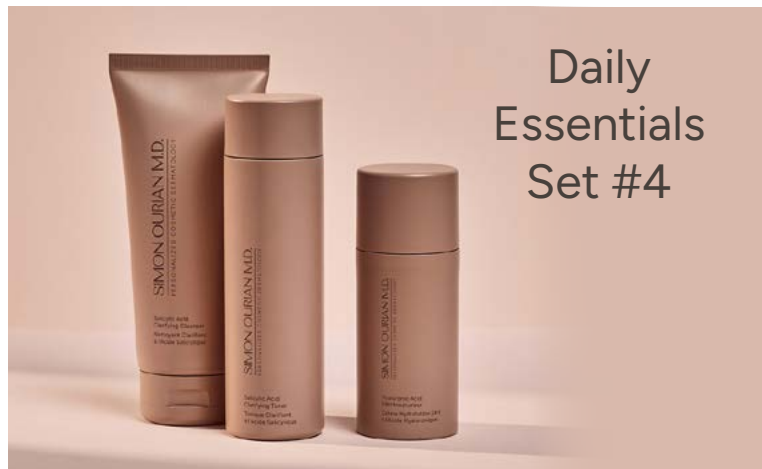
This moisturizer enriched with micro-exfoliating Salicylic Acid was developed to provide skin with daily hydration while helping to fight against the appearance of existing and new blemishes.

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1500 PTS +

## THE LUXURY VAULT

VIP  
program



### Daily Essentials Set #4

## 1-Month Daily Essentials for combination skin

Daily Essentials for combination skin balances oily and dry areas, providing targeted hydration and control where needed. Designed to nourish dry patches while minimizing shine in oilier areas, these essentials maintain a healthy skin barrier, leaving your complexion smooth, refreshed, and balanced.

### Salicylic Acid Clarifying Cleanser 70ML

This cleanser enriched with micro-exfoliating Salicylic Acid was developed to cleanse skin from daily impurities and excess sebum while providing gentle exfoliation and anti-blemish support.

### Salicylic Acid Clarifying Toner 70ML

This toner enriched with micro-exfoliating Salicylic Acid was developed to gently exfoliate skin while helping to tighten pores for a visibly clearer complexion.

### Hyaluronic Acid 24H Moisturizer 30ML

This moisturizer enriched with Hyaluronic Acid was developed to instantly plump skin from within and provide long-lasting hydration.

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1500 PTS +

## THE LUXURY VAULT

VIP  
program

Material:  
ABS (REACH  
compliant)

Length 320mm  
Height 230mm  
Depth 165mm



## Vanity Case

A premium hard-shell vanity case crafted from durable ABS, designed to organize and carry beauty essentials, personal belongings, and travel accessories with style and convenience.

### **Spacious storage**

Offers ample space to organize skincare products, cosmetics, toiletries, travel accessories, and other everyday essentials.

### **Protective hard-shell construction**

The durable ABS exterior helps protect contents during storage and travel.

### **Comfortable to carry**

Equipped with a top handle and a detachable shoulder strap for convenient carrying on the go.

### **Versatile for travel and everyday use**

Ideal for business trips, holidays, weekend getaways, or keeping personal essentials neatly organized at home.

go  
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1500 PTS +

THE LUXURY VAULT

VIP  
program



## PRO-THERAPY LED device

The Hollywood Glow Pro Therapy LED Face & Neck is an advanced technology that combines light therapy and EMS (Electrical Muscle Stimulation) to address a variety of skin needs. Featuring seven targeted light modes, it addresses collagen stimulation, calming sensitive skin, balancing tone, and revitalizing dullness. LED therapy can also improve the penetration of skincare products by increasing skin permeability, allowing active ingredients to work more effectively.

### Benefits:

- Red: boosts collagen and reduces wrinkles.
- Blue: fights acne and calms irritation.
- Green: balances skin tone and fades pigmentation.
- Orange: energizes and revitalizes dull skin.
- Purple: soothes sensitive skin.
- Cyan: calms and decongests.
- White: enhances overall skin brightness.

EMS: can help lift and sculpt the face, reduce fine lines and wrinkles, and improve skin texture and tone. It also enhances the absorption of skincare products and can provide a relaxing, facial massage-like experience.

go  
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2500 PTS +

## BEVERLY HILLS STYLE

VIP  
program

adjustable drawstring  
hood, ribbed cuffs  
and hem, dropped-  
shoulder seam  
adjustable drawstring  
hood, ribbed cuffs  
and hem, dropped-  
shoulder seam

Material: 300gsm  
cotton fleece  
— 100% cotton  
(80% organic, 20%  
recycled)

Colour: Heather  
Haze



SIMON OURIAN M.D.

## Women's Hoodie size L

A hooded sweatshirt in Heather Haze, made from soft, brushed 300gsm cotton fleece — the kind of piece you'll want to reach for again and again, whatever your day looks like.

The front carries a quiet “**CONSISTENCY Over Intensity.**” wordmark at the chest, while the back unfolds into a hand-illustrated Beverly Hills street scene — palm trees, Rodeo Drive, and the iconic Beverly Hills sign — signed “Simon Ourian” with “SIMON OURIAN M.D.” printed below.

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2500 PTS +

## BEVERLY HILLS STYLE

VIP  
program

adjustable drawstring  
hood, ribbed cuffs  
and hem, dropped-  
shoulder seam  
adjustable drawstring  
hood, ribbed cuffs  
and hem, dropped-  
shoulder seam

Material: 300gsm  
cotton fleece  
— 100% cotton  
(80% organic, 20%  
recycled)

Colour: Heather  
Haze



SIMON OURIAN M.D.

## Women's Hoodie size XL

A hooded sweatshirt in Heather Haze, made from soft, brushed 300gsm cotton fleece — the kind of piece you'll want to reach for again and again, whatever your day looks like.

The front carries a quiet “**CONSISTENCY Over Intensity.**” wordmark at the chest, while the back unfolds into a hand-illustrated Beverly Hills street scene — palm trees, Rodeo Drive, and the iconic Beverly Hills sign — signed “Simon Ourian” with “SIMON OURIAN M.D.” printed below.

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